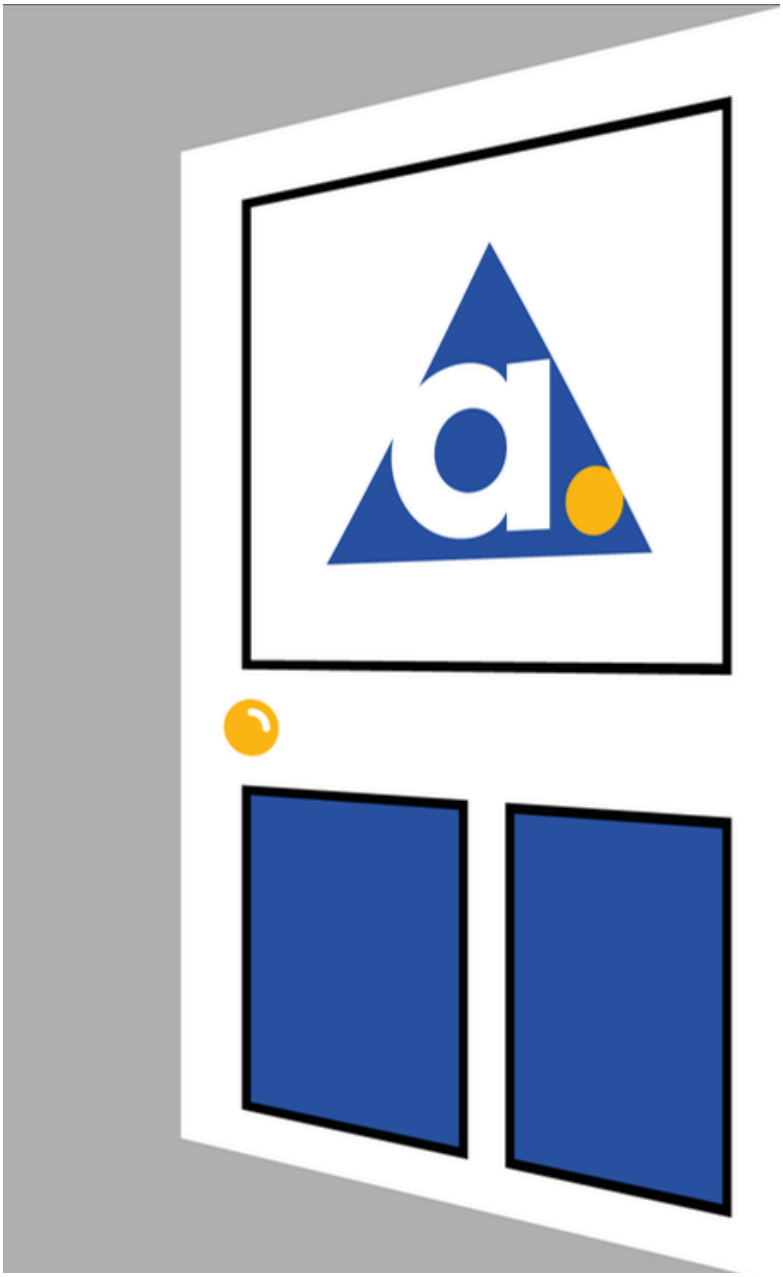
We open doors

10,000 Open Doors Campaign Pack



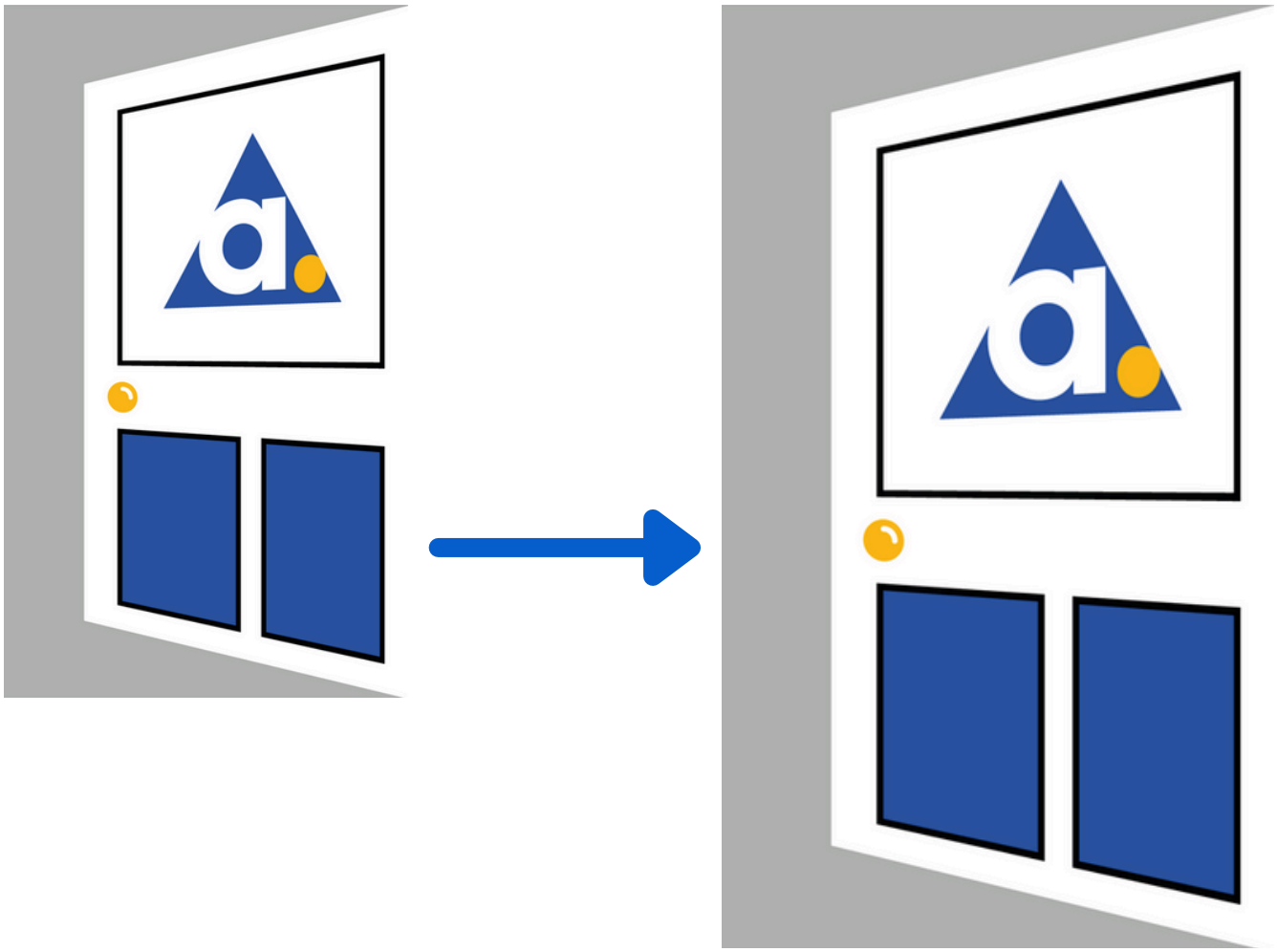
For more information, contact Stephen Yorke at: stephen@acadrealassets.com

We open doors

10,000 open doors

In 2024/25
We reached **5,500** students with the support of **50** industry members.

By July 2029
We want to reach **10,000+** students every year with the support of **100** industry members.

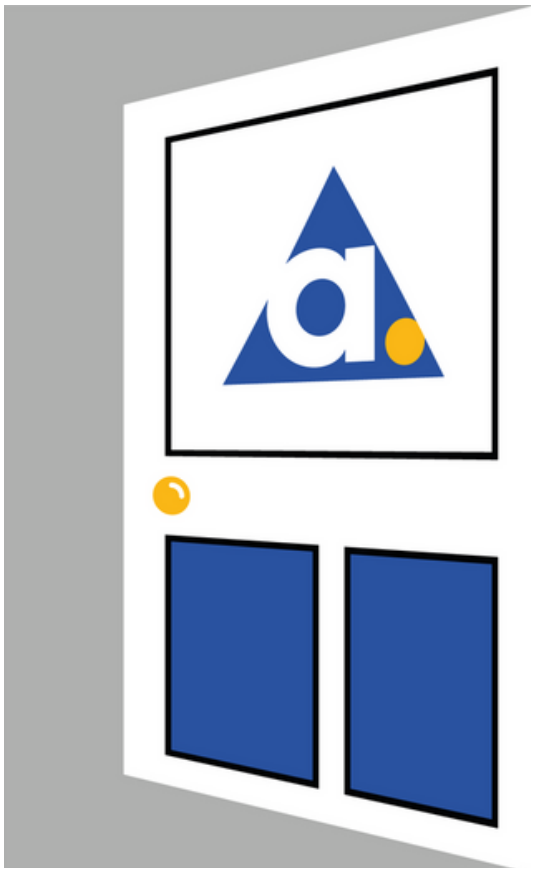


Join us to open 10,000 doors to real estate and real assets every year.

Contact: stephen@acadrealassets.com www.acadrealassets.com

We open doors

The elevator pitch



"The Academy now lead the way in having a social impact on young people in our sector. No-one else offers Members the opportunity to make a difference to young people's lives at such scale and across the whole of the UK." **Jamie Ritblat, Executive Chairman, Delancey**

- We invite you to become part of a UK-wide programme that's about offering opportunity to all.
- We're a low-cost, high-impact way for you to maximise your 'social' budget and widen your talent pipeline.
- Our events and annual Creative Competition encourage young people to think about the built environment and how they can influence it.
- We create and deliver in-person events for young people that support our Members' commercial and philanthropic strategies.
- We provide our Members with hundreds of convenient volunteering opportunities so colleagues can get involved if/when it suits them. There is no pressure or expectation.
- We pay particular attention to under-represented communities that would not historically consider careers in our industry.
- We have close relationships with teachers and other leaders of young people right across the UK and can create events where and when it suits you best.

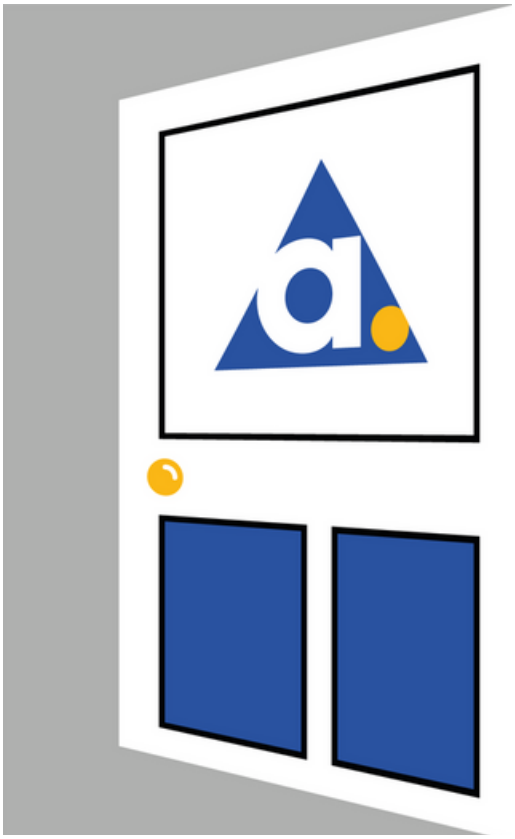
Want to find out more?
Contact Stephen Yorke:

stephen@acadrealassets.com

www.acadrealassets.com

We open doors

Why your firm should join



1. You'll be part of a social mobility programme that operates at scale. Every year, we introduce thousands of young people to the world of real estate and real assets.
2. You'll be in good company, joining more than 60 other leading Member firms, making our industry welcoming and more accessible to all.
3. You'll maximise your social impact flexibly and cost-effectively, strengthening your firm's social ROI.
4. You'll be able to take part in careers events with schools and youth organisations without the strain of organising them, helping young people in the UK's most under-served communities, schools, and youth organisations.
5. You'll have hundreds of volunteering opportunities for your employees to make a real impact on young people close to their workplace or home.
6. You'll help to showcase the whole range of careers in real estate and real assets, not just one part of it.
7. You'll raise your profile and visibility on social media and communications channels when we share our efforts and initiatives.
8. You'll appear alongside other industry leaders in our unique annual Creative Competition book, in print and digital.
9. You'll meet other industry leaders and Members at our regular Member-only events.
10. Your younger colleagues can join our Youth Network for opportunities to connect, learn, and grow together.

Join us

For more information, please contact Stephen Yorke at:
stephen@acadrealassets.com

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